

*Charlottesville Catholic School  
Annual Gala Auction  
May 2, 2008*

Ad Rates & Approximate Sizes

_____ PADDLE SPONSOR.....	\$750
*****	
_____ Back Cover .....	\$550
7 1/4" x 10"	
*****	
_____ Front Inside Cover.....	\$500
7 1/4" x 10"	
_____ Back Inside Cover.....	\$500
7 1/4" x 10"	
*****	
_____ Full Page .....	\$450
7 1/4" x 10"	
_____ Half Page (vertical).....	\$225
3 1/2" x 10"	
_____ Half Page (horizontal).....	\$225
7 1/4" x 5"	
_____ Quarter Page (vertical).....	\$125
3 1/2" x 5"	
_____ Business Card (horizontal only).....	\$ 50
3 1/2" x 2 1/2"	

**Please submit all artwork in .jpeg or PDF format.**

*Charlottesville Catholic School Annual Gala Auction – May 2, 2008*

**Advertising Agreement**  
*Charlottesville Catholic School Annual Gala Auction – May 2, 2008*  
(See rates & approximate ad sizes)

**Please make checks payable to: CCS Auction**

**Return to: Development Office  
CCS Auction  
1205 Pen Park Dr.  
Charlottesville, VA 22901**

Charlottesville Catholic School's Annual Gala Auction will be held in late spring of 2008. The auction is held to raise funds for school programs and operations. Charlottesville Catholic School will publish professionally printed catalogs, describing the items donated by businesses. The catalog will include advertisements at the rates listed on the Sponsorship and Advertising Sheets and will be made available to school families, auction attendees and parishioners of the catholic parishes in the Charlottesville area; 1,000 copies of the catalog are made available to the public prior to the event.

**The Advertiser desires to place an advertisement in the Charlottesville Catholic School 2008 Gala Auction Catalog and therefore:**

1. Advertiser agrees to pay Charlottesville Catholic School \$ \_\_\_\_\_  
in consideration of the following \_\_\_\_\_  
(type/size of advertisement or type of sponsor)

to support of the Charlottesville Catholic School 2008 Gala Auction.

2. Advertiser agrees to provide camera-ready artwork in **.jpeg or PDF** to Charlottesville Catholic School **no later than February 15, 2008**. If assistance is needed, please call Keri-Ann Byrne at CCS at 964-0400 x301, or e-mail [development@cvillecatholic.org](mailto:development@cvillecatholic.org).

***Camera-ready artwork in .jpeg or PDF:***

Enclosed \_\_\_\_\_ Will Send By: \_\_\_\_\_

***Check Enclosed*** \_\_\_\_\_ ***Donation*** \_\_\_\_\_ ***Anonymous Donor*** \_\_\_\_\_

CCS Advertising Person: Keri-Ann Byrne Phone: 434-964-0400 x301

**AGREED & ACCEPTED**

**Advertiser/Sponsor Company Name & Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **e-mail:** \_\_\_\_\_

**Representative's Name (please print):** \_\_\_\_\_

**Representative's Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

*Please attach business card, Thank-you*